

January 18, 2011
Approved Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey, Chair
Jim Marshall
Jennifer Kretovic
Bob Vachon
Mark Coen
Vera Buck
Charles Vanasdalan
Bernard "Sid" Chase
David Gill
Ed Deshaies

Members Absent:

David Croft
Betty Hoadley
Roger Jobin
Fran Hunt
Dick Holden

Others Attending:

Chris Jacques
A call to Order

5 Minutes of Public Input

None

Chris asks if there is a motion to approve the Draft minutes from the December 16, 2011 meeting or any questions about the minutes.

Jim questions the results of the poll, as recorded, taken regarding eliminating the difference resident and non-resident permits. He remembers consensus to eliminate the difference, but notes he left as the poll ended. Members present at the last meeting agree that initially polling did indicate the elimination but as the conversation continued, consensus evolved to tightening the differential but not eliminating it.

Jennifer moves approval of the minutes from the December 16, 2011 Meeting.
Mark seconds the motion.
Motion Carries 7-0

Rates

Staff proposes only one change to daily fees, reducing the weekday rate to \$35 for 18 holes and treating Friday as a weekend day for daily fee purposes. \$35 would make Beaver Meadow more competitive in the local market.

Discussion

Range Membership

There is interest from the public as well as Permit Holders

Difficult to police

What price point makes it attractive yet maintains positive range revenue

Staff suggests a "Range Card" which when purchased for \$100, would offer a \$2 discount on a large basket of balls.

Mark has spoken to another course that is phasing out a membership because of difficulty policing and negative impact on revenue.

An Automated Ball Machine at Range is suggested, cost involved for machine, power, tokens, structure for security

A more advanced structure for the range is suggested, offering stalls with roof for use during hot or inclement weather

Cart Card

Staff suggests a Cart card in lieu of a Cart Season Permit. Similar to range card, a \$200 dollar yearly fee would allow a person to rent a cart for \$10 per ride for the season.

Twilight Rate

Discussion of complaints about cost to play in league with twilight rate

Twilight Rate the same as 9 hole rate

Some feel league players should get a discount because they commit to play week after week.

A twilight permit is suggested.

Jim moves that staff investigate a twilight permit rate, cost, parameters of use
Jennifer seconds
Motion carries 7-0

Jim moves for endorsement of Staff's suggested Cart Card and for deferral on decision on Range Card while Staff investigates feasibility of an automated ball dispenser at the Range

Chris Seconds
Motion carries 7-0

Jim moves recommendation of daily fees to City Council as presented by Staff
Vera Seconds
Motion carries 7-0

Staff shares discussion with Golf Pro of move to 7 day a week tee times
7 day tee times will make for a smoother operation in Pro Shop and for ranger staff

Daily tee times are desirable for daily fee players who will then know when they will get out without waiting

Daily Tee times will also help to fight the perception of slow play. The time waiting to play, in the mind of the golfer is added to the time actually spent on the course leaving the memory of a slow round.

Old Business

Recommended 2011 Season Permit Rates were accepted by City Council at its January meeting.

LWCF

Mark shares an alternative plan to expand ponds and create skating
Our proposal to the LWCF does not seem destined to succeed. This alternative would have fewer strings attached. It would use the impact fees as the other plan. He will have to go to Council to have the money re-appropriated. He is working with Engineering on paring the costs of the plan to one which we can afford.

Capital Plan

Chuck asks if Advisory has any input on the 10 year Capital Plan
One of the Committee's charges is to initiate and implement a 5 year needs and improvement plan for the golf course.
Chuck suggests having the course's handicap (rating) looked at.
Ed offers to follow up with the USGA

Chris asks if there is a motion to adjourn.
Jim so Moves.
Jennifer Seconds,
Motion Carries. 6-0

Meeting is set for February 15, 2011
7:30 AM
Beaver Meadow Clubhouse

Agenda:
 Public Input
 Approval of Minutes
 Old Business
 Feasibility of installing Range Ball Dispenser at Driving Range
 Twilight Season Permit
Meeting Adjourned.